

This page Kitchen cabinetry designed by Jase Sullivan made by Custom Kitchens. Stools from Island Luxe. Custom light by Havit. Large mustard-coloured bowl, Georges Pelletier lamp and Moroccan terracotta urn, all from Tigmi Trading. Black vase from Nikau. Artwork by Chrissy Huntsman from Pack Gallery, Bangalow. Amy Leeworthy 'Dream' vase from Of The Sun at Newrybar Merchants. Opposite page The main bedroom has a Jordan 'Sunny' bed hand-dyed by Shelley. Bed linen from Cultiver. African cushion from Orient House. Lex Williams 'Socle' black timber side table from Tigmi Trading. Plant and ceramic pot from Nikau. 'Longton' wall lights in Gunmetal by Volker Haug. Arte 'Selva Capas' wallpaper from Unique Fabrics.



NATURAL INSTINCTS

A vision for a dream home in Byron Bay was realised when designer Jase Sullivan conjured a potent mix of industrial and vintage pieces in a relaxed setting.



Words JUDY PASCOE
Photography MICHAEL LEAN/DEPTHFIELD

Luxury means different things to different people. For Shelley Craft, television personality and owner of this home in the Byron Bay region, it was being able to tweak the design on an almost daily basis before the build started in February 2020, resulting in the ‘true magic’ that unfolds once inside the gates of the property.

Occupying the site of the old Byron Bay whaling station the intention was for the house to respect the industrial heritage of the area both in its architecture and materials. Constructed of brick, timber, sandstone and steel it has a timeless feel.

When the project was in the planning stages with Paul Uhlmann Architects, Shelley called in interior designer Jase Sullivan, a former *Belle* contributor who has worked internationally. “We have crossed paths over the years and I love his work,” says Shelley. “I knew he was the perfect person to help us realise our vision. We had been sitting on the block and plans for the house for years, waiting for the right time to build,” she adds. “Once we broke ground we knew this was going to be our ‘forever-for-now’ house and the excitement grew.”

The organic nature of Jase’s designs was a perfect fit with the setting and with Shelley’s aesthetic, and their shared sense of environmental responsibility meant their choice of sustainable, natural and vintage elements was a given.

The project is the family of four’s dream home, designed and finished to suit their lifestyle, with everything just exactly as they want it to be. “We know every inch intimately – every decision made was to better the result,” says Shelley. “We worked closely with our builder, Ben Quinlan of Marloane Building Co., and with Jase making regular site visits we altered the design on an almost daily basis until we had our dream home.”

With a standout location across from the beach, the single-level home with five bedrooms and four bathrooms is practical and »



This page Mid-century cane lounger, ‘Kangaroo’ chair, and Sarah Ellison ‘Bowie’ vase on table, all from Tigmi Trading on a flokati rug from Vampt Vintage Design. Big Ass fan. Opposite page, from top Home owner and television personality Shelley Craft and designer Jase Sullivan. The TV room has a ‘Togo’ settee in Ecrú from Domo. Cushions and Brutalist stool from Tigmi Trading. Ewer from Softedge Studio.

These pages, from left The living area with Jase's favourite composition of pieces – the Cassina 'Soriana' sofa and armchair from Castorina & Co and the O'Keeffe artwork by Hunter Amos. Rug and floor cushion from Tigmi Trading. Custom built-in sofa by Jase Sullivan upholstered by The Dusty Road in Maharam 'Wide Corduroy' fabric. 'Longton' wall lights in Gunmetal by Volker Haug. Timber stools from Mark Tuckey. Gae Aulenti 'Pipistrello' lamp from Tigmi Trading. Big Ass fan. Dedon outdoor lounge from Cosh Living.



« hard-wearing – necessary with two pre-teenage kids and two large ridgeback dogs. It is a new house but incorporates brick walls designed to look as if they were original – “much like a ruin”, says Jase. Reclaimed timber beams from an old local bridge add to the illusion.

Shelley describes the house as offering “easy living with a sense of relaxed luxury. It’s industrial beach house meets Italian villa.” Thanks to the area’s benign climate the indoor-outdoor connection was able to be exploited to the full. The house stretches across the block so rooms face onto an internal garden. At the front of the property a two-storey black plantation shutter system adds drama while also allowing for privacy and sun control.

The home feels grounded in nature with the soft and muted colours outside repeated in the furnishings indoors. The atrium entrance sets the scene, profusely planted with tropical varieties – strelitzias, *monstera deliciosa*, dragon and palm trees, cordylines and bougainvillea – and the home offers a green outlook from every window. Inside, the nature theme is repeated, even on the master bedhead which Shelley custom-dyed green.

While some existing furniture pieces, such as a favourite Barcelona chair, were to be kept, client and designer were on the same page when it came to making new selections. “Shelley knows that I love mid-century furniture, so specifying beautiful vintage pieces was our first conversation – even before I saw the plans,” says Jase. The first major choice was a chunky ‘Soriana’ sofa, a 1970 design by Afra and Tobia Scarpa, recently reissued by Cassina and to which Shelley readily agreed. It now occupies a prime spot in the living room paired with a Hunter Amos artwork – “my favourite furniture detail in the house”, says Jase. However, there is an abundance of notable detailing throughout, including clever concealed slatted timber doors to the walk-in robe in the master suite, high angled windows and glass ceilings that admit slices of sky and greenery, and a timber wall system that stacks to completely open up the living space to the kitchen.

Shelley couldn’t be more enthusiastic about the home. “It is filled with love and heart,” she says. “The lifestyle that it has provided for our family is obvious. The way we use the spaces and live in the home is testament to the care that everyone involved put into it. It’s so important to create a home for how your family loves to live – not how you want people to think you live! It’s your home and should be your sanctuary.”

jasesullivan.com.au; pua.com.au; marloanebuildingco.com

“THE WAY WE USE THE SPACES AND LIVE IN THE HOME IS TESTAMENT TO THE CARE EVERYONE INVOLVED PUT INTO IT.”



This page 'Organic Table Collection' 10-seater dining table and Olavi Hanninen chairs, all from Tigmi Trading. Spouts *From Which to Drink* sculpture by Jessica Leitmanis. Mustard bowl and Gae Aulenti 'Pipistrello' lamp, both from Tigmi Trading. Opposite page, clockwise from top The bathroom has 'Skyline' silver travertine mosaics from Beaumont Tiles. 'Arbon' French-pattern stone floor tiles from Eco Outdoor. Benchtop from Slabshapers. Robert Gordon basins with Abi tapware in Gunmetal. Artwork by Josephine Ehlers from Pack Gallery, Bangalow. *I Build My Nest on a Van Gogh Sunshine* sculpture by Jessica Leitmanis. The family's ridgeback dogs enjoy the alfresco lifestyle. The main bedroom has a Jordan 'Sunny' bed hand-dyed by Shelley. Bedlinen from Cultiver. 'Longton' wall lights in Gunmetal by Volker Haug. Arte 'Selva Capas' wallpaper from Unique Fabrics. Lex Williams 'Socle' black timber side table from Tigmi Trading. *Message in a Bottle* sculpture by Jessica Leitmanis. The 'Barcelona' chair was bought many years ago.



SPEED READ

» Television personality Shelley Craft approached interior designer Jase Sullivan to help realise her vision of creating a dream home for her family of four in northern New South Wales. » Located on the site of the former whaling station in Byron Bay the house was to pay respect to its heritage with a mix of industrial and vintage materials and furnishings. » Thanks to the mild climate the indoor-outdoor connection is intrinsic to the home's design with flourishing greenery contributing much to the relaxed nature of the living spaces. » Jase specified a mix of organic, vintage and contemporary pieces that lend character to the home that Shelley describes as "industrial beach house meets Italian villa".

